



a charity dedicated to improving lives affected by eosinophilic disorders



## National EOS Awareness Week 2021 Promotions Kit

ausEE hosts National EOS Awareness Week (8-14 August 2021) to raise awareness for eosinophilic gastrointestinal disorders (EGIDs) and eosinophilic oesophagitis (EoE) in Australia and New Zealand.

This kit contains information to help you raise awareness for National EOS Awareness Week (NEOSW) through your website, social media channels and newsletters. These resources can also be downloaded from our [NEOSW website](#).

ausEE's mission is to improve the lives of those affected by EGIDs by providing support, evidence-based information, resources and campaigning to raise awareness and funds for further research in Australia.

Our major fundraiser each year is our Top 8 Challenge Day held during National EOS Awareness Week on the 8 August. The challenge involves to not eat any of the top 8 common allergenic foods for EoE on the 8/8 and don8 to help fund medical research into eosinophilic disorders. You can find out more about the challenge [here](#).

Look out for our social media posts and stories we are sharing leading up to and during National EOS Awareness Week and please like and share them to help raise awareness:

ausEE on Facebook: <https://www.facebook.com/ausEEInc>

Top 8 Challenge on Facebook: <https://www.facebook.com/top8challenge>

ausEE on Twitter: <https://twitter.com/auseeorg>

ausEE on Instagram: [https://www.instagram.com/ausee\\_inc/](https://www.instagram.com/ausee_inc/)

ausEE on LinkedIn: <https://www.linkedin.com/company/ausee-inc/>

# NEOSW PROMOTIONS KIT 2021

## NEOSW SOCIAL MEDIA BADGE / WEBSITE BANNER



Please help us promote National EOS Awareness Week by sharing these NEOSW images on your social media pages or website. Click on the images to download.

### Suggested posts:

National EOS Awareness Week is held 8-14 August to raise awareness for eosinophilic gastrointestinal disorders (EGIDs).

Visit the ausEE Inc. #eosaware website for resources and ideas on how you can get involved: [www.eosaware.com](http://www.eosaware.com) #NEOSW2021



Know someone living with an eosinophilic gastrointestinal disorder (EGID) like eosinophilic oesophagitis (EoE)? We're helping ausEE Inc. raise awareness for those living with EGIDs during National EOS Awareness Week (8-14 August 2021).

More info: [www.eosaware.com](http://www.eosaware.com) #NEOSW2021 #eosaware



## NEOSW POSTER

Please share in your newsletter, social media or print and place our National EOS Awareness Week poster around to help raise awareness.

### Suggested wording:

Did you know that having an endoscopy with biopsies is the only way to currently confirm a diagnosis of and effectively monitor an eosinophilic gastrointestinal disorder (EGID) like eosinophilic oesophagitis?

You can find out more about EGIDs this National EOS Awareness Week (8-14 August 2021) here: [www.eosaware.com](http://www.eosaware.com) #NEOSW2021 #eosaware

## NEOSW PROMOTIONS KIT 2021

It's National EOS Awareness Week and we are helping ausEE Inc. to raise awareness for eosinophilic gastrointestinal disorders (EGIDs). You can find out more on the #eosaware website: [www.eosaware.com](http://www.eosaware.com) #NEOSW2021

### TOP 8 CHALLENGE POSTER



### TOP 8 CHALLENGE BADGE



Please help us raise funds for medical research by sharing about and/or by taking our Top 8 Challenge.

#### *Suggested post:*

Imagine if food caused pain... nausea... reflux... was hard to swallow or even suddenly became stuck in your oesophagus. That can be the reality for someone living with eosinophilic oesophagitis (EoE). During National EOS Awareness Week on 8 August, Australian charity, ausEE Inc. challenges you to take their Top 8 Challenge by not eating any of the top 8 common allergenic foods to help fund medical research into eosinophilic disorders. Sign up to take the challenge at [www.top8challenge.com](http://www.top8challenge.com) #top8challenge

Thanks for your help in raising awareness for those living with EGIDs!

For further information about NEOSW and our Top 8 Challenge please contact:

**ausEE Inc.**

**Tel** 1300 923 043

**Email** [admin@ausee.org](mailto:admin@ausee.org)

**ausEE Website** <https://www.ausee.org>

**NEOSW/Top 8 Challenge Website** <https://www.eosaware.com> / <https://www.top8challenge.com>